

Safe for You,
Safe for our Waters.



STREAM2SEA[®]

— Reef safe • Biodegradable —

Hello, friend...

First and foremost, let me say a very sincere *thank you*.

The idea for this skin care line came to me after a diving trip to Palau a few years ago. We were showering on deck with fragrant suds running right overboard, putting leave-in conditioner in our hair, slathering on chemical-based sunscreens, then jumping back in the ocean only to repeat the process.

Simple habits like this can take a toll—it's estimated that 14,000 tons of sunscreen lotions alone end up in coral reefs each year.

But if more people start to think critically about what products they use on a daily basis, we can make a profound difference

- Autumn Blum
Founder of Stream2Sea



What we put into our ocean matters.

96%

of water is in
our oceans

25%

of all marine
life depend on
coral reefs for
their survival

1%

of the ocean
floor is covered
in coral reefs

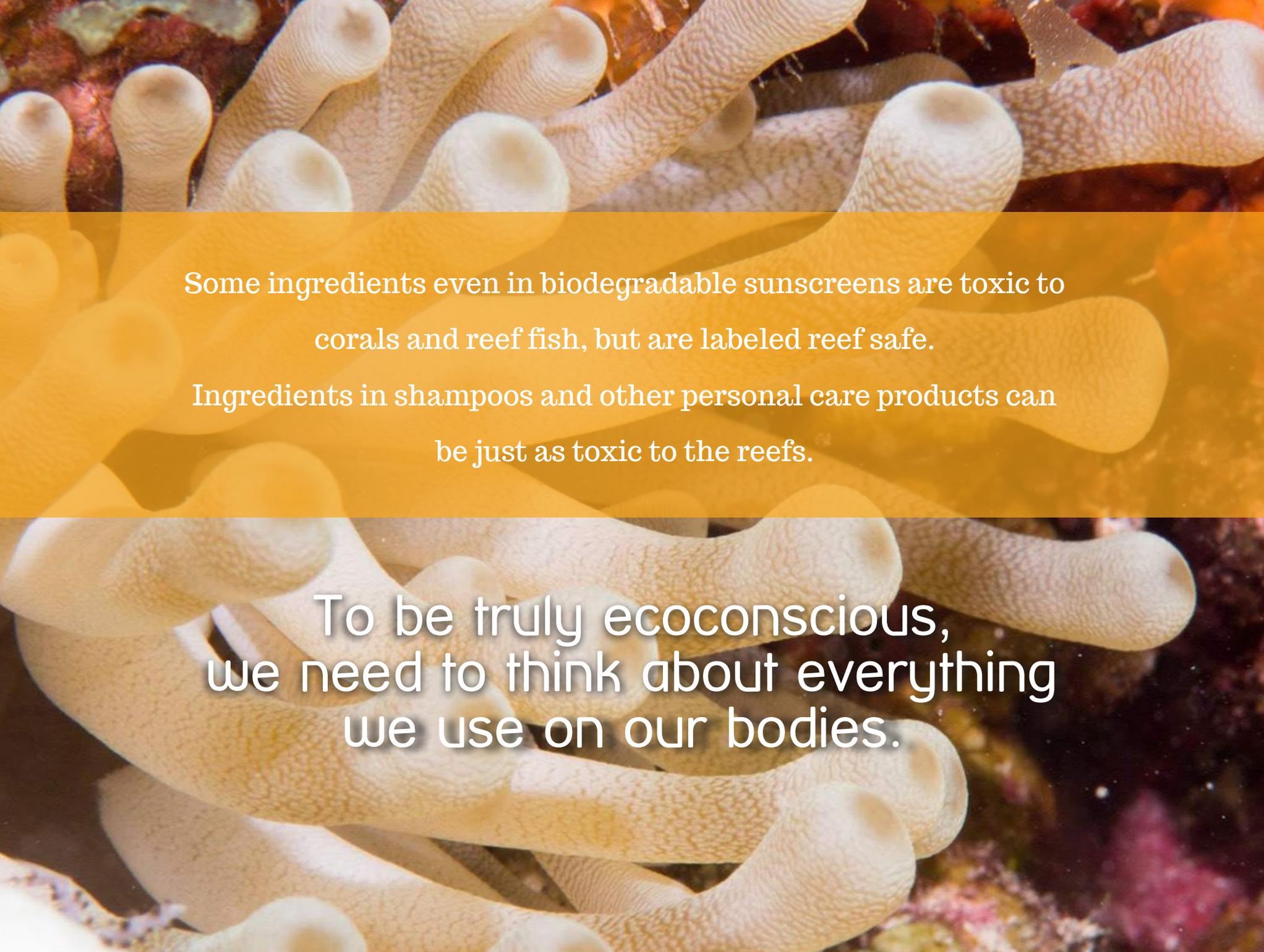
60%

of coral reefs
are at risk from
human impact

Certain ingredients commonly used in sunscreen, cosmetics, and soaps are highly toxic to corals and marine life. These include **benzophenone-2**, **oxybenzone**, **octinoxate** and parabens—as well as nano particles and coatings used on zinc oxide to reduce whitening.

When these chemicals are introduced to our waters, the coral can get sick and expel their life-giving algae. Without these algae, the coral can “bleach” (turn white) and may even die. This, in turn, affects thousands of species of fish, which eventually affects us.

True, the ocean is pretty darn big—but when one person chooses to be eco-conscious, they have the opportunity to share their choice with others. Eventually, good changes can happen and a difference will be made.

A close-up photograph of a sea anemone, showing its numerous white, cylindrical tentacles with fine, grid-like patterns. The background is dark and out of focus, highlighting the texture and color of the anemone.

Some ingredients even in biodegradable sunscreens are toxic to corals and reef fish, but are labeled reef safe.

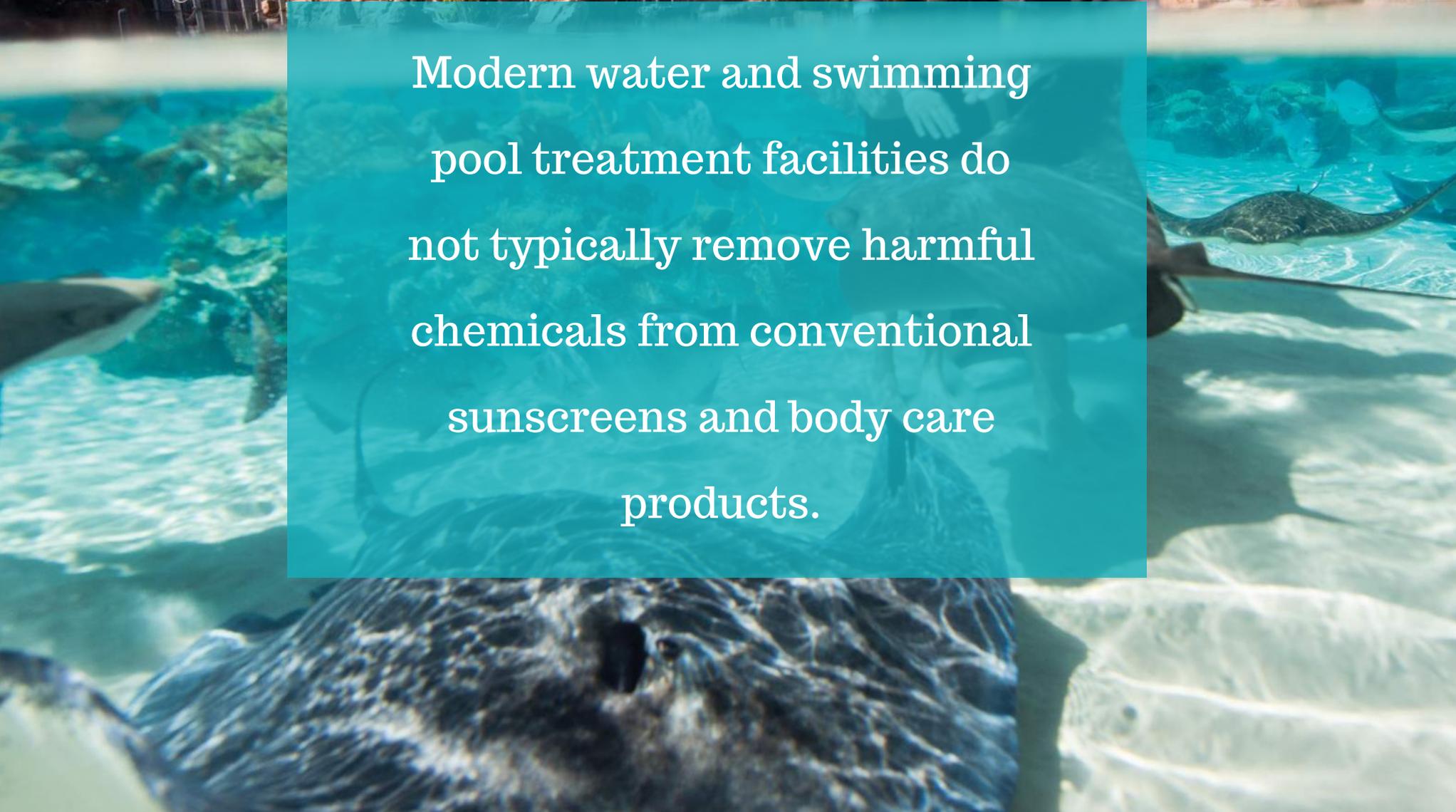
Ingredients in shampoos and other personal care products can be just as toxic to the reefs.

To be truly ecoconscious, we need to think about everything we use on our bodies.

What we put into our water matters!



Modern water and swimming pool treatment facilities do not typically remove harmful chemicals from conventional sunscreens and body care products.



Ingredients in body care products are more than just words on a bottle.

FACT #1

Some common ingredients in body care products are systemically absorbed into your body and are passed through urine, blood, and breast milk.

FACT #2

Some common, FDA approved ingredients in body care products are linked to cancer, hormone imbalances, cellular damage, and more. They can disrupt the body's natural functions.

FACT #3

There are healthier choices you can make when it comes to products and the ingredients within them...but it starts with education.





Every ingredient in our body care products is consciously chosen for its non-harming influences and protection.

We are the only mineral sunscreen and body care brand tested and proven safe for our reefs!



We don't just talk the talk.

Knowing that every product we use on our bodies ultimately reaches the ocean, our products have been tested for biodegradability, aquatic toxicity and coral reef safety so that those who enjoy exploring our planet can rely on a brand whose ingredients are truly safe for their body and our waters.

We chose to use sugarcane resin packaging, and our 3.2oz bottles are made from 97% recycled milk jugs. Our lip balms also use recycled materials AND TerraSkin® labels, which are an eco-friendly stone paper made from 75% calcium carbonate.

And while it isn't foolproof yet (our caps are still plastic —although we were able to move to low-profile caps which reduced the overall material used by 45%!) the point is we choose eco-conscious options as consistently as we can because we truly believe in what it is we're doing.



Our Product Line

Our formulas are good for your body:

- Active, nutrient-rich antioxidant blend of organic Wakame, Green Tea, Tulsi, & Olive Leaf as the core of all our products.
- Healthy ingredients formulated to be in compliance with EcoCert and other natural standards
- Manufactured in the USA

Our formulas are good for the planet:

- Readily biodegradable in both fresh and salt water
- The only sunscreen that has been tested to be non-toxic to freshwater fish, saltwater fish, *C. elegans* and coral larvae



- Every Day Mineral Sunscreens
- EcoStick Sunscreens
- Shampoo & Conditioner
- Prebiotic Hand Creams
- EcoSafe Lip Balms



Original SPORT Sunscreens

SPF 30 and 20 that will keep up!

Our Original SPF's are the ONLY mineral sunscreens in the world that are tested and proven safe for freshwater fish, saltwater fish and coral larvae.

These performance based sunscreens are no joke - Go dive, surf, sweat and run - this sunscreen will keep your skin safe and do no harm to our planet.

- Broad Spectrum UVA/UVB
- 80 mins Water-Resistant (max allowed by FDA)
- Non-Greasy, Lightweight
- NO SLS, Parabens, Preservatives & Artificial Fragrances



Every Day Mineral Sunscreen

SPF 45 with EcoSafe Zinc™

Our Every Day Mineral is tested and proven safe for you, your family and our waters.

This lightweight, non-greasy, non-comedogenic formula is enriched with our proprietary blend + turmeric to protect, nourish and restore even the most sensitive skin daily. Use everyday for all your outdoor adventures!

- SPF45 Broad Spectrum UVA/UVB
- 80 mins Water-Resistant
- Non-Greasy, Lightweight
- NO SLS, Parabens, Preservatives & Artificial Fragrances



ACTIVE



TINT



4 KIDS



SHIMMER

A Sunscreen Stick that Keeps Up with Your Wildest Adventures

Introducing the Convenient EcoStick Sunscreen Sticks!

- Broad Spectrum UVA/UVB
- 80 minutes Water Resistant
- Non-Greasy, Easy to Apply
- Convenient/TSA-Approved Travel Size
- Available in Sport, Tint, Kids, Wild Blue & Wild Pink
- Eco-Packaging, 100% Recycled Plastic



SPORT



TINT



4 KIDS



WILD BLUE



WILD PINK

Nourish & Protect Your Skin's Microbiome w/

Our New Prebiotic Hand Creams!

- 100% Vegan, Cruelty Free & Rich in Prebiotics
- Excessive handwashing and sanitizing are destroying your skin's microbiome (the natural protective barrier) leaving skin dry, irritated and vulnerable to bad bacteria.

Available in:

- Tropical
- Naturally Naked
- Lavender Mint



Serious Sun Protection and Hydration for Your Beautiful Smile!

Sun Protect & Hydrate Lip Balms New Vegan Formula!

- 100% Vegan, Cruelty Free & Rich in Antioxidants
- New! Hemp Oil!* in Hydrate Lip balms – Rich in Omega-6 fatty acids, hemp oil nourishes and moisturizes in the harshest of conditions.
- Our lip balm tubes are made from recycled milk jugs (100% PCR) which saves them from going to our landfills and, ultimately, our oceans. Please recycle again.

SUN PROTECT LIP BALMS SPF 30+



HYDRATE LIP BALMS WITH HEMP OIL



Conditioning Shampoo and Body Wash

Cleanse, condition and strengthen your hair and skin with Stream2Sea's Conditioning Shampoo and BodyWash, with our powerful antioxidant blend of Green Tea, Tulsi, Wakame, and Olive Leaf. Convenient 3-in-1 product is perfect for travelers and families on the go.



Leave-In Hair Conditioner

Restore your hair's natural shine following exposure to the sun or salt water with our natural biodegradable Leave-in Hair Conditioner made with our potent antioxidant blend of Green Tea, Tulsi, Wakame and Olive Leaf.



An underwater photograph of a sea turtle swimming near a coral reef. The turtle is the central focus, with its head and front flippers visible. The background shows a vibrant coral reef with various colors of coral and a clear blue sky above the water surface. The entire image is overlaid with a semi-transparent teal rectangle containing white text.

“We're all responsible for what happens
in our world. If we want to play in the
water, we need to know how our choices
in skin care products can affect our
oceans, lakes, rivers and streams.”

—Autumn Blum

Cosmetic Chemist; Technical Diver
Founder and Formulator of Stream2Sea



STREAM2SEA®

— Reef safe • Biodegradable —



Together, we are doing better.

We offer unmatched support for our partners.



Stream2Sea believes in the importance of education; part of our mission is to educate consumers, retailers, and advocates about ingredients in sunscreen and personal care products, and how they can impact us globally.

For this reason, we offer a number of valuable resources and easily-accessible materials for our “family.”

Resources include:

- Online Learning Portal
- Webinar Trainings
- Merchandising Support
- Ingredient to Avoid Cards
- Posters & Stickers
- Event Support for Organizations
- Support for Ambassadors
- Custom Branding Options

As Seen In...

We are the Marine Professional's Choice, but the mainstream is beginning to recognize our name as the only science and performance based reef safe line:



VOGUE SELF Traveller Condé Nast

Vitamin Retailer[®]
THE DIETARY SUPPLEMENT INDUSTRY'S LEADING MAGAZINE



ALERTDIVER



CNN

RollingStone

GLAMOUR



Sincere thanks, from the depths of our hearts.

They'll tell you the global sun care market is exploding, forecasting to rise from a value of US\$14.8 bn in 2015 to US\$24.9 bn by 2024. But dig into SPINS research, and you'll see that more consumers are making the switch to sun protection products with safe natural ingredients.

It's not just a market influx. It's a movement.

Formulated to exceed natural standards without any ingredients known to harm our aquatic environment or us, and the only natural brand tested and proven safe for coral larvae—Stream2Sea aims to spearhead that movement, with stewardship of our planet at the forefront of our attention...

And we would love to have you by our side in this.



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The Stream2Sea Team
www.Stream2Sea.com